

Lecture 7 : Banking Crises and Their Aftermath

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→ Banking crises afflict rich + poor countries alike ("equal opportunity menace")

- incidence remarkably similar in both high-income and middle-to-low income countries
- qualitative + quantitative parallels across disparate income groups

→ three key features of their data

- data on banking crises goes back to 1800
- housing price cycles play a central role in financial crises

→ real estate price cycles around banking crises similar in duration + amplitude across the two groups of countries

→ even tho all other macro + financial time series exhibit higher volatility in emerging markets

- data also includes ~~comprehensive~~ comprehensive historical data on tax revenues + central gov't debt

→ perspective on fiscal consequences

→ banking crises cause sharp declines in gov't tax revenues

→ other fiscal consequences

- automatic fiscal stabilizers
- counter cyclical fiscal policy
- higher interest payments (due to higher risk ~~premiums~~ premiums + rating downgrades)

→ increase deficits

→ on average real gov't debt rises 86% in the three years after a banking crisis

- includes direct + indirect costs
- increase in debt an order of magnitude larger than bailout costs

→ two types banking crises

#1 ◦ financial repression + domestic default

financial repression as a form of taxation

- gov't ~~monopolized~~ has monopolized savings + payments system
- few alternatives for domestic savers
- stuff gov't debt into banks + pay low interest rate
- sometimes interest rates on savings deposits capped during period of high inflation

• if gov't cannot meet obligations, they default + banks cannot repay depositors

#2 • bank runs

- when depositors all try to withdraw at once, ~~they~~ banks must sell assets at "fire sale" prices
- balance sheet deteriorates
- bank run is • self-fulfilling

- when run on a single bank, the bank can borrow from other banks (effectively deposit insurance)
- but if run on wide range of institutions such ~~as~~ an arrangement fails



- financial crises do not usually trigger an economic recession, instead they amplify it
 - decrease in output growth causes borrowers to default on loans
 - banks retract lending, which causes more severe contraction of output



- both historically + ~~historically~~ since 1990s periods of high international capital mobility have repeatedly produced international banking crises

→ "capital flow bonanza"

(p. 4)

~~upward~~

- capital inflow \geq several percent of GDP
- $P(\text{crisis} | \text{bonanza}) \equiv$ probability of banking crisis within 3 years before + after a bonanza year or years
- $P(\text{crisis}) \equiv$ unconditional probability of a banking crisis
- $P(\text{crisis} | \text{bonanza}) > P(\text{crisis})$ in 61% of countries studied
 \Rightarrow capital flow bonanzas make a country more crisis prone

→ what I dislike about their treatment of "capital flow bonanzas" is its lack of distinction between short-term flows + long-term flows

- FDI is very different from ~~commercial~~ commercial paper, etc.
- long-term flows should have very different effect ~~perhaps even make~~
~~what~~
- of course, there may be a correlation between short-term + long-term flows

→ equity + housing price cycles and banking crises

- boom in real housing prices in the run-up to a crisis is followed by sharp decline in years of crisis + subsequent years
- banking crisis occur ~~at~~ at peak of boom or right after the bust
- the magnitude of the declines in real housing prices around banking crises are not appreciably different in emerging and advanced economies
- by contrast, equity prices exhibit a V-shaped recovery
- ANNOYANCE: It would have been nice to include a plot of home price ~~cycle~~ cycle like they did for equity price cycle (Figure 10.2)
- banking crises may be long, protracted affairs because home price deterioration is long + protracted



→ financial sector's share of GDP also shrinking (BAD news for job seekers from Queens College)

→ biased legacy of binancial crises

- remarkable surge in debt occurs in the wake of a crisis
- not just "bailout costs"
- large declines in tax revenue due to decrease in economic activity
- in some episodes, the ~~government~~ gov't has responded w/ fiscal stimulus
- on average central gov't ~~debt~~ debt increases 86% in the three years after the crisis

"Big Five"	
Spain	1977
Norway	1987
Finland	1991
Sweden	1991
Japan	1992



The US Subprime Meltdown + the Second Great Contraction

→ Take a look at Figure 13.1

- banking crises occurred fairly frequently prior to WWII
- calm from ~~early~~ late 1940s to early 1970s
 - repression of domestic binancial markets
 - heavy-handed use of capital controls

- since early 1970s, ~~the~~ removal of barriers to investment
 - financial market liberalization
 - int'l capital account liberalization

→ real estate market bubble

in 2006 US CA deficit was 6.5% of GDP

- fueled by massive increase in home prices
- cheap foreign capital due to CA deficits (note: CA deficit \Rightarrow KA surplus when $ORT = 0$)
- between 1996 + 2006 - cumulative increase of 92 percent in real home prices
 - even rose ~~the~~ 12 percent in 2005

→ crisis triggered by sharp rise in defaults on low-income housing mortgages

→ what fueled the bubble? huge pool of net savings from the rest of the world

- inflows from emerging markets seeking to diversify after crises in Lat Am + Asia in late 1990s + early 2000s
- Middle East sought to invest oil earnings
- China wanted to diversify into safer assets

→ financial innovations enabled Americans to tap the equity in their homes (then converting an illiquid asset into a source of funds) ⇒ Americans borrow more

- large increase in ratio of household debt to GDP
- record low personal savings rates

	up to 1993	2003	2006
$\frac{\text{household debt}}{\text{GDP}}$	80%	120%	130%

→ crisis triggered by sharp rise in defaults on ~~many~~ subprime mortgages (i.e. loans made to low-income borrowers)

- many of the loans had low initial "teaser" rates
- rate resets + deteriorating economy made it difficult for many to meet their mortgage obligations

→ Reinhart + Rogoff compare 2nd Great Contraction to other postwar banking crises in 18 developed countries

→ even tho crises in emerging mkt are comparable

→ (chap. 13)

→ US had larger run-up of ^{real} housing prices than in the other 18 and larger than in "Big Five"

→ drop in US real housing prices also more dramatic

→ US also experienced delayed drop in equity prices but when drop occurred, it was more dramatic (than the two comparison groups)

→ in run-up to the crisis, US also had larger CA deficits (than the 18 ~~country~~ episode comparison group)

→ financial crises usually occur after economic slowdown ~~is~~ begins & crisis magnifies the recession

- but in run-up, US real GDP per capita held up better than the 18

- but then had more dramatic fall than the 18 & than the "Big Five"

→ in run-up, public debt build-up in US was less than the two comparison groups but quickly exceeded the others

→ oddly, the US dollar appreciated and yields on US treasury fell as investors viewed US as safer (less risky) than other countries

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→ if US were an emerging market economy, the US dollar would have plummeted + interest rates would have soared



The AFTERMATH (Chap. 14)

→ Reinhart + Rogoff broaden comparisons to include emerging markets + pre-war crises

→ three main characteristics

1. asset market collapses are deep + prolonged

- 35% drop in home prices over six years
- 56% drop in equity prices over three + half years
- US home prices fell 28% as of late 2008

2. profound declines in output + employment

- unemployment rate rises 7 percentage points during the "down phase" which usually lasts over four years
- output ^{per capita} falls 9 percent over two years

3. (see next page)

im US
May 2007: 4.4
Oct 2009: 10.1
+ 5.7

US real per capita GDP fell 4.5% between 2007 + 2009



3. government debt tends to explode

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- rose an average of 86% in postwar episodes
- bailouts are **NOT** main cause
- **main cause is the collapse of tax revenue**
- some countries' fiscal problems ~~are~~ exacerbated by
 - spike in interest rates
 - countercyclical fiscal policies

→ Interestingly, unemployment rates do not rise as much in emerging markets (with Columbia's 1998 crisis being ~~an~~ exception)

• there may be greater (downward) wage flexibility in emerging markets

→ 2nd Great Contraction less severe than the others (in their comparisons)

- global in scope (as opposed to country specific or regional crises)
- but better monetary response this time
- less rigid global exchange rate regime

→ compared w/ Great Depression ...

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- Great Depression crises lasted ~~10 years~~ 10 years on average
- postwar crises lasted **4.9** years on average

→ duration defined as time it took ~~to~~ for output per capita to reach its pre-crisis peak

- the increases in the unemployment rate were also far larger during the Great Depression
- increase in public debt grew more slowly during Great Depression, on average
 - in 6 years, public debt grew 84% during Great Depression
 - in postwar crises, it only took three years for public debt to grow 86%